**Sparash Sharma**  
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**SUMMARY**

Data-driven Product Analyst with expertise in SQL, Advanced Excel, Tableau, Python, and Jira. Skilled in leveraging data analytics to drive strategic decision-making and improve operational efficiency. Proven ability to optimize banking processes, enhance data accuracy, and deliver actionable insights for business growth. Adept at stakeholder management and cross-functional collaboration.

**TECHNICAL SKILLS**

* **Languages & Tools:** SQL, Python, Advanced Excel, Tableau, Jira
* **Databases:** MS SQL Server
* **Analytical Expertise:** Data Modeling, Visualization, Business Intelligence, Process Optimization

**PROFESSIONAL EXPERIENCE**

**EXL Service *(Oct 2020 – Present, Gurugram, IN)***

* Optimized banking data processes, reducing turnaround time for ad-hoc reports by 30% and improving data consistency by 40%.
* Led the merchant repository for a UK-based debit/credit card service, increasing transaction accuracy by 25% and enhancing monthly transactional volume by 20% ($500M gain).
* Implemented data-driven resource allocation strategies, improving project efficiency by 20% and reducing financial discrepancies by 30%.
* Developed Tableau dashboards, improving report usability and clarity by 50%, and led compliance-driven text mining initiatives to strengthen spend analytics capabilities.
* Strengthened stakeholder relationships to enhance project alignment and execution, resulting in improved internal client satisfaction and streamlined reporting workflows.

**EDUCATION & CERTIFICATIONS**

* **MBA (Global Business),** Deakin University, Australia
* **Advanced General Management Program,** IMT Ghaziabad
* **BE (Computer Science),** Chitkara University
* **Certifications:** Data Science for Data Analysts | Generative AI for NLP | Advanced ML with Python | Data Analyst Nanodegree (Udacity)

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